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Code: 19MBA2006

SET-2

ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI
(AUTONOMOUS)
I MBA II Semester Regular/Suppl. Examinations, August, 2022
ENTREPRENEURIAL DEVELOPMENT

Time: 3 Hrs

Max. Marks: 60

Answer any Five questions
All questions carry EQUAL marks
Question No. 8 is Compulsory

1. Define Entrepreneur. Summarize the characteristics of an Entrepreneur and explain functions of an Entrepreneur 12M
2. Discuss the need and objectives of EDPs. Evaluate the environmental factors which are affecting the entrepreneurship. 12M
3. Distinguish the Economic analysis with Financial analysis in view of a project feasibility study. 12M
4. Examine the Role of IDBI in entrepreneurship development. 12M
5. Compare and Contrast the Entrepreneurship with an e-Entrepreneurship. 12M
6. Analyze the Problems and prospects of MSME in India 12M
7. Discuss about National Skill Development Corporation. How to Design Appropriate training programme for entrepreneurship development? 12M
8. **CASE STUDY:**
In 2015, Ant Financial's MYbank (an offshoot of Jack Ma's Alibaba company) was looking to extend services to rural areas in China through its Flourishing Farmer Loan program. MYbank relied on the internet to communicate with loan applicants and judge their credit worthiness. Initial tests of the program had proved promising. 12M
 1. Could MYbank operate the program at scale?
 2. Would its big data and technical analysis provide an accurate measure of credit risk for loans to small customers?
 3. Could MYbank rely on its new credit-scoring system to reduce operating costs to make the program sustainable?